

Schedule Of Virtual Events

Thursday, September 17, 2020

12:30–12:35 p.m.

Welcome & Opening Remarks

Kami Holmes, Grinnell Mutual & Steve Doohen, Whitfield & Eddy, PLC



MATT BOOTH

12:35–1:35 p.m.

Keynote: Communicate with Attitude

Matt Booth, MAC, CSP, Attitude Expert & Author

From the day you were born, you've depended on the ability to communicate. A soft touch, that warm gentle hug from your family and somewhere between that first cry for breath and yesterday's long-winded lunch,

the process has changed. You now live in a world full of clutter, confusion, and information overload. With each step forward in technology, you seem to take a step back from personal connection and then are forced to catch up. Success comes to people not because they are smarter or more talented than you, but because they can communicate their ideas clearly and thus gaining buy-in from staff and co-workers. Virtually every facet of your personal and professional life hangs on your ability to communicate.

1:35–1:40 p.m.

Sponsored Break



MARC FENNEL

1:40–2:40 p.m.

How to Properly Prepare for Fire Litigation and Depositions

Marc Fennell, IAAI-CFI, Senior Investigator, J.S. Held LLC, Chicago, IL

Sponsored by: J.S. Held LLC

Proper litigation that involves a fire claim usually includes a fire origin and cause expert. There are standards and guidelines that the fire expert is expected

to follow. This includes, but not limited to proper investigation, documentation, report writing and testimony. This presentation provides a basic understanding of fire cause analysis and the detection of respect to resolving defensive subrogation issues involving fire related claims. A representative case study will be presented that illustrates the application of these tools.

2:40–2:45 p.m.

Sponsored Break



KEVIN REYNOLDS

the advent of “reptile” plaintiff’s lawyers and obscenely high verdicts, is this the best approach? How can plaintiffs’ tactic of “anchoring” the lay-person jury to an astronomically high number can be countered? Will a defense “number” serve as a “floor?” My goal is to get you thinking about how you might go about making a defense argument on the issue of damages in your next serious injury or damages case.

2:45–3:45 p.m.

Authors “Aweigh:” Defense Techniques for Defending Damage Claims

Kevin Reynolds, Whitfield & Eddy, PLC

As defense lawyers we are intimately familiar with the defenses of liability and causation. In the majority of cases that I’ve tried, this has been my focus, sometimes to the exclusion of any argument on damages. But with

3:45–4:00 p.m.

IDCA Website Update

Kami Holmes, Grinnell Mutual

4:00–5:00 p.m.



DR. ROBERT ARIAS, PH.D

Like It or Lump It: An Ethical Approach to Neuropsychological Evaluations of Chronic Pain Patients

Dr. Robert Arias, Ph.D., Arias Neuropsychology & Behavioral Medicine, Lincoln, NE

Neuropsychological evaluations are a standard part of evaluating chronic pain patients, particularly before surgical procedures. Many of these evaluations simply result

in a rubber stamp approval, despite numerous risk factors predictive of bad outcome. This presentation examines factors that predict good or bad outcomes from interventions targeted at ameliorating pain and when to say “NO”.

Schedule Of Virtual Events

Friday, September 18, 2020

8:00-8:05 a.m.

Day 2: Welcome & Announcements

Steve Doohen, Whitfield & Eddy, PLC

8:05-9:05 a.m.



DR. DAVID FAUST

Brain Injury Cases: Practical Approaches for Evaluating Merits and Disproving Faulty Assertions

Dr. David Faust, Professor Department of Psychology, University of Rhode Island

Dr. Nathan Cook, Instructor of Physical Medicine and Rehabilitation, Harvard Medical School

Brain injury claims and experts such as neuropsychologists can present considerable challenges under high stakes conditions. These cases may necessitate some modifications in usual strategies and tactics, and sufficient know how or input to separate warranted claims from pseudo-science or worse. This practical presentation addresses methods for appraising cases and challenging faulty assertions effectively.

9:05-9:10 a.m.

Sponsored Break



FRANK SEVERINO

9:10-10:10 a.m. The Federal Court Today

Frank Severino, Chief Deputy Clerk of Court, U.S. District Court, Southern District of Iowa

The United States District Court can be an intimidating place for attorneys to practice law. The presentation will provide an overview of what attorneys should know about the court before filing or appearing in cases. There will be a discussion about trends, best practices, and tips for successfully litigating cases in federal court. The COVID-19 pandemic creates new challenges for attorneys particularly when preparing for hearings and presenting cases to a jury. Knowing the expectations of the court and the obstacles you may encounter will help attorneys be better prepared and more confident in their presentation. There will be an update on current practices and procedures in the pandemic era.

10:10-10:15 a.m.

Sponsored Break

10:15-11:15 a.m.

New Attorneys Flip the Script: Reverse Panel on Developing Great Lawyers

Panelists: Anna Mallen, Whitfield & Eddy; Olivia Brook, Ahlers & Cooney; Blake Hanson, Bradshaw Law Firm



ANNA MALLEN



OLIVIA BROOK



BLAKE HANSON

Everyone has been, or is, a new lawyer. The uphill battle from Law school to being a practicing attorney is always evolving. Toss in a global pandemic and everything changes once again. In this unique reverse panel, listen to a candid discussion among new and more experienced attorneys about court procedure, marketing, lawyer well-being, and more as they engage the audience for their take on these topics. No matter what level of experience you have as a practicing attorney in Iowa, you are guaranteed to learn a lot from this interactive experience amongst Iowa lawyers.

11:15 a.m.-12:15 p.m.

Ethical and Security Challenges Representing Clients Remotely



TODD C. SCOTT

Todd C. Scott, V.P. Risk Management, Minnesota Lawyers Mutual Insurance Company

Focusing on the firm's management and security practices is critical now that many lawyers are working remotely. This program will examine how to ethically and effectively manage remote office challenges over a broad range of topics including: remotely managing people, documents, finances, technology, security, crisis management, and most importantly, client services.

12:15-1:15 p.m.

IDCA Awards and Annual Business Meeting & Legislative Update