



IOWA
DEFENSE
COUNSEL
ASSOCIATION

*Schedule of Events
& Registration*

**IDCA's 56th GOING VIRTUAL
ANNUAL MEETING & SEMINAR
September 17-18**

2020

REGISTER ONLINE

IOWADEFENSECOUNSEL.ORG/ANNUALMEETING2020

Iowa Defense Counsel Association, 1255 SW Prairie Trail Pkwy Ankeny, IA 50023
515-244-2847 | iowadefensecounsel.org

About IDCA

IDCA members are more than 310 lawyers and claims professionals actively engaged in the practice of law or in work relating to the handling of claims and the defense of legal actions. IDCA's mission is to be the trusted professional voice for the defense of civil litigants.



Annual Meeting & Seminar—Going Virtual

Same great sessions – same annual meeting business – we're just taking this conference virtual!

In order to keep our members health and engagement strong, we have reorganized the 2020 Annual Meeting schedule into two, half-days (4 hours each) as follows:

**Thursday, September 17, 12:30–5:00 p.m. &
Friday, September 18, 8:00 a.m.–1:15 p.m.
(Annual Meeting included)**

CLE HOURS

Annual Meeting participants will receive a total of 11.5 CLE hours (including 2.0 Ethics Hours), approval pending. CLE hours are posted to your IDCA account following the meeting and available at www.iowadefensecounsel.org when you log-in with your user credentials.

Thursday, 9/17/20: Approved for 4.0 State CLE Hours (includes 1.0 Ethics Hours). Activity Number: 352511

Friday, 9/18/20: Approved for 4.0 State CLE Hours (includes 1.0 Ethics Hours). Activity Number: 352512

On-Demand Webinars: Approved for 3.5 CLE Hours. Activity Number: 352513

REGISTRATION

Save money and register by **September 8, 2020**. Rates increase after this date.

REGISTER ONLINE AT IOWADEFENSECOUNSEL.ORG

Receive immediate confirmation and receipt when you register online!

Members must sign in to receive the IDCA member rate.

If you are not a member, you will need to create an account before you can register. We invite you to take advantage of IDCA's first-time member promotion. Join now and receive complimentary dues until December 2021 and the member rate to attend the IDCA Annual Meeting. This offer is for first-time members only.

FAX: (515) 334-1483 or **MAIL:** Iowa Defense Counsel Association, 1255 SW Prairie Trail Parkway, Ankeny, IA 50023-7069

Allow two business days for confirmation and receipt to be emailed if registering by fax or mail.

QUESTIONS

Email Kristen Dearden at meetings@iowadefensecounsel.org or call (515) 334-1482.

For security purposes, do not email registration and payment information. This is not a secure way to transmit your credit card information. IDCA is not responsible for credit card information sent by email.

REGISTRATION INCLUDES

Full registration includes access to the virtual meeting for both days totaling 8.0 CLE hours, access to the complementary on-demand sessions totaling 3.5 CLE hours and the IDCA Annual Meeting business session on Friday, September 18.

Daily registrations will include 4.0 CLE hours for Thursday and Friday will include 4.0 CLE hours plus IDCA Annual Meeting business session. Access to the on-demand webinars apply to full and daily registrations.

Materials are provided on the event website, iowadefensecounsel.org/AnnualMeeting2020.

An email will be sent to all registered attendees once session handouts and on-demand sessions are available.

Virtual Schedule-at-a-Glance

THURSDAY, SEPTEMBER 17TH

12:30–12:35 p.m.	Welcome & Opening Remarks
12:35–1:35 p.m.	Keynote Address: Communicate with Attitude
1:35–1:40 p.m.	Sponsored Break
1:40–2:40 p.m.	How to Properly Prepare for Fire Litigation and Depositions
2:40–2:45 p.m.	Sponsored Break
2:45–3:45 p.m.	Anchors “Aweigh:” Defense Techniques for Defending Damage Claims
3:45–4:00 p.m.	IDCA Website Updates
4:00–5:00 p.m.	Like It or Lump It: An Ethical Approach to Neuropsychological Evaluations of Chronic Pain Patients

FRIDAY, SEPTEMBER 18TH

8:00–8:05 a.m.	Day Two Welcome & Opening Remarks
8:05–9:05 a.m.	Brain Injury Cases: Practical Approaches for Evaluating Merits and Disproving Faulty Assertions
9:05–9:10 a.m.	Sponsored Break
9:10–10:10 a.m.	The Federal Court Today
10:10–10:15 a.m.	Sponsored Break
10:15–11:15 a.m.	New Attorneys Flip the Script: Reverse Panel on Developing Great Lawyers
11:15 a.m. –12:15 p.m.	Ethical and Security Challenges Representing Clients Remotely
12:15–1:15 p.m.	IDCA Awards, Annual Business Meeting & Legislative Update
1:15 p.m.	Adjourn

EVENT WEBSITE iowadefensecounsel.org/AnnualMeeting2020

IDCA has an event website focused solely on the IDCA Annual Meeting, www.iowadefensecounsel.org/AnnualMeeting2020. From here, you have access to your two-day virtual agenda, session handouts, Zoom meeting links and information, information about our sponsors, notification of any last-minute changes and the ability to see who is registered (you must be logged into your IDCA account for the attendee list). Ensure this is your first stop for all meeting information.

Schedule Of Virtual Events

Thursday, September 17, 2020

12:30–12:35 p.m.

Welcome & Opening Remarks

Kami Holmes, Grinnell Mutual & Steve Doohen, Whitfield & Eddy, PLC



MATT BOOTH

12:35–1:35 p.m.

Keynote: Communicate with Attitude

Matt Booth, MAC, CSP, Attitude Expert & Author

From the day you were born, you've depended on the ability to communicate. A soft touch, that warm gentle hug from your family and somewhere between that first cry for breath and yesterday's long-winded lunch,

the process has changed. You now live in a world full of clutter, confusion, and information overload. With each step forward in technology, you seem to take a step back from personal connection and then are forced to catch up. Success comes to people not because they are smarter or more talented than you, but because they can communicate their ideas clearly and thus gaining buy-in from staff and co-workers. Virtually every facet of your personal and professional life hangs on your ability to communicate.

1:35–1:40 p.m.

Sponsored Break



MARC FENNEL

1:40–2:40 p.m.

How to Properly Prepare for Fire Litigation and Depositions

Marc Fennell, IAAI-CFI, Senior Investigator, J.S. Held LLC, Chicago, IL

Sponsored by: J.S. Held LLC

Proper litigation that involves a fire claim usually includes a fire origin and cause expert. There are standards and guidelines that the fire expert is expected

to follow. This includes, but not limited to proper investigation, documentation, report writing and testimony. This presentation provides a basic understanding of fire cause analysis and the detection of respect to resolving defensive subrogation issues involving fire related claims. A representative case study will be presented that illustrates the application of these tools.

2:40–2:45 p.m.

Sponsored Break



KEVIN REYNOLDS

the advent of “reptile” plaintiff’s lawyers and obscenely high verdicts, is this the best approach? How can plaintiffs’ tactic of “anchoring” the lay-person jury to an astronomically high number can be countered? Will a defense “number” serve as a “floor?” My goal is to get you thinking about how you might go about making a defense argument on the issue of damages in your next serious injury or damages case.

2:45–3:45 p.m.

Authors “Aweigh:” Defense Techniques for Defending Damage Claims

Kevin Reynolds, Whitfield & Eddy, PLC

As defense lawyers we are intimately familiar with the defenses of liability and causation. In the majority of cases that I’ve tried, this has been my focus, sometimes to the exclusion of any argument on damages. But with

3:45–4:00 p.m.

IDCA Website Update

Kami Holmes, Grinnell Mutual

4:00–5:00 p.m.



DR. ROBERT ARIAS, PH.D

Like It or Lump It: An Ethical Approach to Neuropsychological Evaluations of Chronic Pain Patients

Dr. Robert Arias, Ph.D., Arias Neuropsychology & Behavioral Medicine, Lincoln, NE

Neuropsychological evaluations are a standard part of evaluating chronic pain patients, particularly before surgical procedures. Many of these evaluations simply result

in a rubber stamp approval, despite numerous risk factors predictive of bad outcome. This presentation examines factors that predict good or bad outcomes from interventions targeted at ameliorating pain and when to say “NO”.

Schedule Of Virtual Events

Friday, September 18, 2020

8:00-8:05 a.m.

Day 2: Welcome & Announcements

Steve Doohen, Whitfield & Eddy, PLC

8:05-9:05 a.m.



DR. DAVID FAUST

Brain Injury Cases: Practical Approaches for Evaluating Merits and Disproving Faulty Assertions

Dr. David Faust, Professor Department of Psychology, University of Rhode Island

Dr. Nathan Cook, Instructor of Physical Medicine and Rehabilitation, Harvard Medical School

Brain injury claims and experts such as neuropsychologists can present considerable challenges under high stakes conditions. These cases may necessitate some modifications in usual strategies and tactics, and sufficient know how or input to separate warranted claims from pseudo-science or worse. This practical presentation addresses methods for appraising cases and challenging faulty assertions effectively.

9:05-9:10 a.m.

Sponsored Break



FRANK SEVERINO

9:10-10:10 a.m. The Federal Court Today

Frank Severino, Chief Deputy Clerk of Court, U.S. District Court, Southern District of Iowa

The United States District Court can be an intimidating place for attorneys to practice law. The presentation will provide an overview of what attorneys should know about the court before filing or appearing in cases. There will be a discussion about trends, best practices, and tips for successfully litigating cases in federal court. The COVID-19 pandemic creates new challenges for attorneys particularly when preparing for hearings and presenting cases to a jury. Knowing the expectations of the court and the obstacles you may encounter will help attorneys be better prepared and more confident in their presentation. There will be an update on current practices and procedures in the pandemic era.

10:10-10:15 a.m.
Sponsored Break

10:15-11:15 a.m.

New Attorneys Flip the Script: Reverse Panel on Developing Great Lawyers

Panelists: Anna Mallen, Whitfield & Eddy; Olivia Brook, Ahlers & Cooney; Blake Hanson, Bradshaw Law Firm



ANNA MALLEN



OLIVIA BROOK



BLAKE HANSON

Everyone has been, or is, a new lawyer. The uphill battle from Law school to being a practicing attorney is always evolving. Toss in a global pandemic and everything changes once again. In this unique reverse panel, listen to a candid discussion among new and more experienced attorneys about court procedure, marketing, lawyer well-being, and more as they engage the audience for their take on these topics. No matter what level of experience you have as a practicing attorney in Iowa, you are guaranteed to learn a lot from this interactive experience amongst Iowa lawyers.

11:15 a.m.-12:15 p.m.

Ethical and Security Challenges Representing Clients Remotely



TODD C. SCOTT

Todd C. Scott, V.P. Risk Management, Minnesota Lawyers Mutual Insurance Company

Focusing on the firm's management and security practices is critical now that many lawyers are working remotely. This program will examine how to ethically and effectively manage remote office challenges over a broad range of topics including: remotely managing people, documents, finances, technology, security, crisis management, and most importantly, client services.

12:15-1:15 p.m.

IDCA Awards and Annual Business Meeting & Legislative Update

Schedule Of Virtual Events

IDCA Annual Meeting On-Demand Webinars

Annual meeting attendees will have access to three pre-recorded sessions for an additional 3.5 CLE hours.

Access to these webinars are within the Annual Meeting website at IOWADEFENSECOUNSEL.ORG/ANNUALMEETING2020

1.0 hour | Mediation/Settlement Panel Discussion: A Look from the Inside, Outside and the Underside

Panelists: Mark Brownlee, Boehlert Brownlee ADR; Paul Thune, Thune Law Firm P.L.C., Chief District Court Judge Michael D. Huppert, District 5C

Moderator: Jason Madden Bradshaw Law Firm

A sitting district court judge and seasoned mediators will discuss the nuts and bolts, and best-practices for getting cases settled when necessary, whether it be at mediation, settlement conferences or otherwise.

1.0 hour | COVID-19 Litigation in Iowa

James W. Bryan, Anderson & Associates

This presentation takes a look at the status of coverage and tort litigation that has arisen out of the COVID-19 pandemic. Where do things stand with the early litigation filed across the country concerning business interruption coverage and various tort claims attributable to the virus. The presentation also looks at the action taken by the Iowa legislature to address COVID-19 litigation in Iowa.

1.5 hours | Case Law Updates

Appellate I Negligence/Torts

Crystal Pound, Simmons Perrine Moyer Bergman P.C.

Appellate II Contracts/Commercial

Luke Jenson, Swisher & Cohrt, PLC

Appellate III Employment/Civil Procedure

Spencer Vasey, Elverson Vasey Law Firm

Participants will receive a brief overview of the past year's appellate decisions affecting negligence/torts, contracts/commercial, and employment law and civil procedure in Iowa.

IDCA Attendee Registration For Virtual Annual Meeting



Name _____

Firm _____

Address _____

City, State, Zip _____

Email _____ Phone _____

Registration Costs

	Full Registration		Thursday Only		Friday Only	
	On/Before Sept. 8	After Sept. 8	On/Before Sept. 8	After Sept. 8	On/Before Sept. 8	After Sept. 8
Member	\$275	\$325	\$185	\$235	\$120	\$170
In Practice 4 Years or Less – Member	\$175	\$225	\$100	\$150	\$75	\$125
Non-Member*	\$475	\$525	\$285	\$335	\$240	\$290
In Practice 4 Year or Less – Non-Member*	\$275	\$325	\$200	\$250	\$150	\$200
Claims Professional**	\$100	\$150	\$100	\$150	\$100	\$150

*Take advantage of IDCA's new member promotion. Join now and receive complimentary dues until December 2021 and the member rate to the IDCA Annual Meeting. First-time members only.

**Claims Professionals Rate: Not receiving CLE

Payment

Payment must be received and accompanied with order form to secure registration.

Check _____ Pay to the order of **IDCA**. Please include this form with the payment.

Credit Card: VISA _____ MasterCard _____ American Express _____

Credit Card # _____ Exp. Date _____ CVV _____

Name on Card _____ Signature _____

Address (if different than above) _____

*Do NOT email payment as this is not a secure way to transmit credit card information. IDCA is not responsible for credit card security if transactions are emailed to the Association.

How to Register

Register online, IOWADEFENSECOUNSEL.ORG/ANNUALMEETING2020

or return completed form and payment to:

Iowa Defense Counsel Association, 1255 SW Prairie Trail Parkway, Ankeny, IA 50023-7068, Fax: (515) 334-1483

For security purposes, do not email payment information.

Early-bird registration ends September 8, 2020.

Cancellation Policy

If written cancellation is received by September 9, 2020, a full refund less a \$50 processing fee will be issued. No refunds for cancellations after September 9, 2020; no refunds for no log-ins.



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Ankeny, IA 50023-7068

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