



Iowa Defense Counsel Association Webinar
"Jury Selection Methodology"
THURSDAY, DECEMBER 8, 2011
12:00 Noon to 1:30 p.m.

The Iowa Defense Counsel Association invites you to participate in a continuing education webinar. Participants will access the webinar from their computers for video and audio. A unique link for the webinar will be distributed before the webinar date.

Program: Jury Selection Methodology

Speaker: Bill Kanasky, Jr., Ph.D., CSI Litigation Psychology, LLC, Chicago, Ill.

The science and art of jury selection will be examined through a discussion of outcome determinative factors that should be explored during the voir dire process. Techniques for achieving the primary goals for voir dire will be covered. Case specific ideal and adverse juror characteristics and how to assess for them will be discussed. The use of mock jury research and juror questionnaires for establishing voir dire strategy and jury selection success will be discussed. Finally, tips will be provided for identifying jurors who should have the greatest latitude of acceptance of the case themes and issues.

About Bill Kanasky, Jr.: Dr. Kanasky's experience includes providing top-quality litigation research and consultation to defense counsel involved in civil lawsuits. Bill has expertise in all aspects of trial science, including jury research, sampling methods, juror profiling, juror questionnaire and voir dire development, jury selection, opening statement construction, case strategy analysis, and persuasive visual aid creation. Bill has been an invaluable part of many defense teams, especially in cases related to medical malpractice, product liability, and wrongful death. Two recent cases that he provided litigation research and consultation services were voted as "Top 10 Defense Verdicts of 2004" by the National Law Journal. Further, Bill has been a faculty member at several trial academies, such as the 2009 International Association of Defense Counsel (IADC) Trial Academy where he taught on voir dire development, jury selection methodology, and witness preparation.

Approved for 1.5 State Credit Hours Activity# 83110

1.5 Federal CLE Pending Approval

COST: \$75 per member; \$100 for non-members

Deadline to register: December 6, 2011. Payment must be received prior to webinar in order for you to participate and receive access. Cancellation Policy: Written cancellation must be made before December 6, 2011. No refunds will be made after December 7, 2011.

YOU MUST REGISTER AND PAY IN ADVANCE IF YOU ARE PARTICIIPATING FOR CLE.

Name Firm

Address

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Phone Email (required)

Credit Card Info: MC/VISA CC# Exp Date

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Check # Make checks payable to the Iowa Defense Counsel Association.

Mail registration form and payment to:
Iowa Defense Counsel Association, 1255 SW Prairie Trail Parkway, Ankeny, Iowa 50023
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