

Iowa Defense Counsel Association 46th Annual Meeting & Seminar

ATTENDEE REGISTRATION



September 15–16, 2010
West Des Moines Marriott

Deadline to Register:
September 3, 2010



**IOWA
DEFENSE
COUNSEL
ASSOCIATION**

Pending Federal CLE Approval
Approved for 13.5 State Credit Hours CLE State ID#70816
(Includes 1.0 Ethics Hours)

AGENDA

Tuesday, September 14, 2010

4:00 – 8:00 p.m. IDCA Board Meeting & Dinner

8:00 – 11:00 p.m. IDCA Hospitality Room Open

Wednesday, September 15, 2010

7:00 a.m. – 5:00 p.m. Registration Open

7:00 – 7:45 a.m. Exhibitor Set-Up

7:00 – 8:00 a.m. Continental Breakfast

7:45 a.m. – 6:00 p.m. Exhibits Open

8:00 – 8:15 a.m. **Welcome and Opening Remarks**
James Pugh, IDCA President, and
Stephen Powell, Annual Meeting &
Seminar Chair

8:15 – 9:00 a.m. **Case Law Update I**
Benjamin M. Weston, Lederer Weston Craig
PLC, Cedar Rapids, IA

9:00 – 10:00 a.m. **Pants on Fire: False Statements and
Testimony [1.0 Ethics hours]**
Doug Richmond, Aon Global Professions
Practice, Chicago, IL

10:00 – 10:15 a.m.

Legislative Update

Robert M. Kreamer, IDCA Executive Director,
Kreamer Law Office, Des Moines, IA

10:15 – 10:30 a.m.

Break & Exhibits Open

10:30 – 10:45 a.m.

DRI Update

Michael W. Thrall, Nyemaster, Goode, West,
Hansell & O'Brien, P.C., Des Moines, IA;
Harold Peterson, Mid-Region Representative

10:45 – 11:30 a.m.

Medicare Update

Stephanie Stacy, Baylor, Evans, Curtiss, Grimit,
& Witt, LLP, Lincoln, NE

11:30 a.m. – 12:00 p.m. **Iowa Supreme Court Update**

The Honorable Marsha K. Ternus,
Iowa Supreme Court, Des Moines, IA

12:00 – 1:00 p.m.

Luncheon & Awards

Exhibits Open

1:00 – 3:00 p.m.

Making Your Case at Trial with a Better Memory

Paul Mellor, Success Links, Richmond, VA

3:00 – 3:15 p.m.

Break & Exhibits Open

3:15 – 5:00 p.m.

Making Your Case at Trial with a Better Memory, continued



Keynote Speaker: Paul Mellor

Paul Mellor is President of Success Links, a memory training company dedicated to helping people improve their lives by improving their memory power.

A finalist in the 2008 USA Memory Championship, Paul offers valuable systems and solutions on how to strengthen memory.

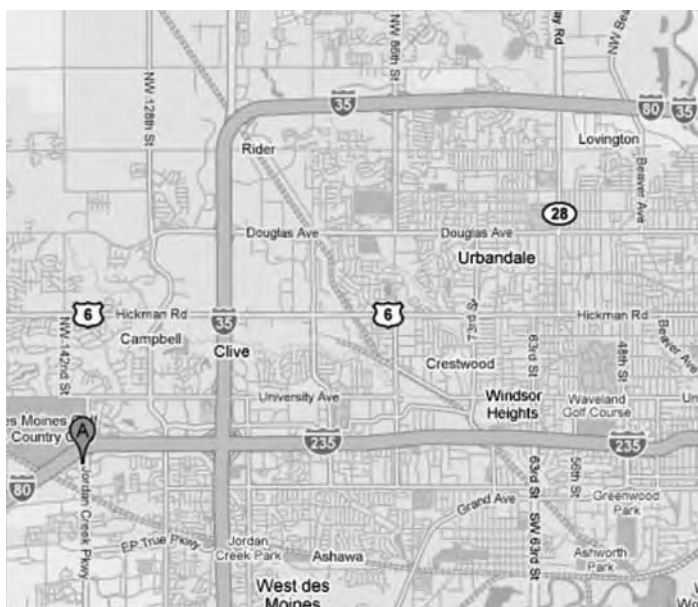
He has presented his popular seminars to car dealers and court reporters; sheriffs and salespeople; furniture

reps and fitness instructors; hospital staffs and home builders; politicians and postal workers; lawyers and lay people.

Paul's skills have benefited business professionals, senior citizens and school children. Paul has written extensively on memory improvement, conducts seminars throughout the nation and believes that everyone can build their brain power.

Deadline to Register: September 3, 2010

5:00 – 6:00 p.m.	IDCA Reception with Exhibitors Network with exhibitors and colleagues during the IDCA Reception. This reception is open to all registered attendees at no additional cost. (West Des Moines Marriott)	10:00 – 10:15 a.m.	Break & Exhibits Open
5:30 – 7:30 p.m.	IDCA Action Stations and Networking Continue networking and enjoy dinner during this ticketed function. (West Des Moines Marriott)	10:15 – 11:00 a.m.	Jury Selection Jennifer Rinden, Shuttleworth & Ingersoll, P.L.C., Cedar Rapids, IA
7:30 p.m.	IDCA Hospitality Room Open	11:00 a.m. – 12:00 p.m.	A View from the Iowa Court of Appeals The Honorable Larry Eisenhower, Iowa Court of Appeals, Des Moines, IA
Thursday, September 16, 2010			
7:00 a.m. – 5:00 p.m.	Registration Open	12:15 – 1:30 p.m.	Luncheon & Annual Meeting Exhibits Open
7:00 a.m. – 3:15 p.m.	Exhibits Open	1:30 – 3:00 p.m.	An Insider's View of Witness Preparation LaVerne Morris, MPS, TrialGraphix, Chicago, IL,
7:00 – 8:00 a.m.	Continental Breakfast	3:00 – 3:15 p.m.	Break & Exhibits Open
8:00 – 8:45 a.m.	Case Law Update II Tony James, Bradshaw Law Firm, Des Moines, IA	3:15 – 4:00 p.m.	What the Mediator Knows that You Should Know Peter Gartelos, Gartelos Wagner & Ament, Waterloo, IA
8:45 – 10:00 a.m.	Capturing the Facts, Preservation of Facts and Evidence for Investigations Tom Long, Packer Engineering, Naperville, IL	4:15 – 5:00 p.m.	Case Law Update III Kami Holmes, Swisher & Cohrt, P.L.C., Waterloo, IA
		5:00 p.m.	Adjourn



Hotel Information:

West Des Moines Marriott
1250 Jordan Creek Parkway
West Des Moines, Iowa
Phone: (515) 267-1500
Toll-Free: (800) 228-9290

Reservations:

A block of rooms has been reserved for September 14 – 15, 2010. Please call the West Des Moines Marriott hotel directly to book your reservations. Be sure to mention the Iowa Defense Counsel Association when you make your reservation to receive the group room rate.

To be guaranteed the IDCA room block rate, please make your reservations by August 31, 2010. Reservations made after August 31 cannot be guaranteed the room block rate.



Room Rate:

\$109.00 plus tax (Single/Double/Triple/Quad)
Check In: 3:00 p.m.
Check Out: 12:00 p.m.

Parking:

Parking at the hotel is complimentary.

Registering for the Annual Meeting & Seminar:

Registrations may be faxed to IDCA at (515) 243-2049 or mailed to: IDCA, 100 East Grand Ave., Suite 330, Des Moines, Iowa 50309. Call IDCA Headquarters at (515) 244-2847 or email to staff@iowadefensecounsel.org for more information.

Speaker outlines will be provided on CD only. Outlines will be emailed as a PDF file the week prior to the Annual Meeting & Seminar. Attendees may print and bring outlines to the Annual Meeting & Seminar. Printed materials will not be available.

Annual Meeting & Seminar Cancellation/Refund Policy:

- If written cancellation is received by September 3, 2010, a full refund will be received.
- No refunds for cancellations after September 3, 2010. Seminar materials will be mailed to registrant.
- No refund for No-Shows. Seminar materials will be mailed to registrant.

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Presorted
Standard
US Postage Paid
Des Moines IA
Permit No. 3885

100 East Grand Avenue, Suite 330
Des Moines, IA 50309



Iowa Defense Counsel Association 46th Annual Meeting & Seminar

ATTENDEE REGISTRATION West Des Moines Marriott • 1250 Jordan Creek Parkway • West Des Moines, IA

September 15–16, 2010

Name: _____

Badge Name: _____

Company/Firm: _____

Mailing Address: _____

City, State Zip: _____

Telephone: _____

Fax: _____

Email: _____

Spouse/Guest Badge Name (Wednesday Reception/Dinner Only): _____

Special Needs Requests (vegetarian meals, wheel chair access, etc.): _____

Please select the pricing option to assist us with an accurate count.

Registration Fees: (Circle one)

Includes Meals*: IDCA Member \$375 Non-Member \$475 _____

No Meals: IDCA Member \$275 Non-Member \$375 _____

Young Lawyer Rate (Admitted to practice less than 2 years)

Includes Meals*: IDCA Member \$275 Non-Member \$375 _____

No Meals: IDCA Member \$175 Non-Member \$275 _____

Seminar Materials Only

IDCA Member \$75 Non-Member \$125 _____

TOTAL \$ _____

***Meals include:** *Wednesday Continental Breakfast, Wednesday Noon Luncheon, Thursday Night Dinner, Thursday Continental Breakfast, Thursday Noon Luncheon, and all morning/afternoon breaks on both days. All registrations include the Thursday night reception with exhibitors.*

Payment Information: (Deadline to Register: September 3, 2010)

Enclosed please find a check made out to Iowa Defense Counsel Association (IDCA) for \$ _____

Credit card payment: MasterCard Visa

Account #: _____ Exp. Date: _____ CV Code: _____ Billing Zip Code _____

Name on Card: _____ Signature: _____

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Return to:

Iowa Defense Counsel Association
100 East Grand Avenue, Suite 330
Des Moines, IA 50309
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E-mail: staff@iowadefensecounsel.org
Website: www.iowadefensecounsel.org

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